This is just a short thought on my broader criticism of CreatorSLOP culture, where the problem isn't necessarily the technology itself, but the people using it, consuming it, and assigning value to it.

A sloppy human feeding capable AI tools sloppy data will always equal AI SLOP. This is what I have been talking about for the better part of 3 years now. This is what **"CreatorSLOP"** and **"SLOPfluencers"** are. Posers for hire. Not creative people using these awesome new tools, but people who have NO business being filmmakers, writers, designers cosplaying as artists.

This is what people and artists alike are pissed off about.
This is why book clubs won't allow writers who use AI for their work in the group.
This is why musicians get no traction.
This is why there are fake musicians on YouTube.

These are broad generalizations, obviously, based on what I have personally observed across these creative communities over the past decade. There are exceptions, as there always are, but exceptions don't invalidate the larger problem. Especially when viewers can unintentionally reward **CreatorSLOP** through negative engagement. Audiences have the power to influence the system while frequently exercising that power in ways that actually perpetuate the problem. You react to people reacting to YouTube videos. This sort of behavior predates Generative AI. The technology has simply made it easier to produce, distribute, and monetize the behavior.

It's always the same.

Someone with a little money and resources believes they can create something better than actual creators, using low effort, and then hawk the result as a professional creation for monetary gain.

Till we, as a society, get a handle on this, this is going to continue to be a real problem. It's to the point that I have pulled most of my support from creators like this in general and spend time and money on the things I need other than entertainment.

A few ruin it for ALL, and I hope these platforms get a handle on it.

Devil's advocate here - If anyone wants to do that, great, only you don't get to get paid from the platforms for it. If **CreatorSLOPfluencers** want to do a Patreon, that is fine, but the platform should be set to **"no revenue from ads and views"** toggled off. Then if one wants to play pretend creator for tinkering, all good... It's the posing one's work off as a professional creator tag, and that expectation of making money off that low effort is where the line should be drawn...

And yes, there will always be exceptions to the rule. There always are. But the people consuming the work, including the creative communities these posers claim to represent, should have a say in what deserves recognition and financial support. The platforms should be accountable to those standards rather than rewarding everything that generates attention, regardless of its quality and intention behind it. Audience

judgment is not necessarily the same thing as platform enforcement. I am arguing for a change in how creative work is valued and rewarded, not presenting a technical specification for implementing how it should be done.

A working musician, filmmaker, designer, or writer should not have to compete with artificial ones or sloppy humans posing themselves off as professionals. Even a video criticizing a movie trailer or film built using AI brings attention to it...

They are saying, *"Look at how much attention our trailer is getting."* Not. *"Look at how many people hate our trailer."* I am sure they care a little that no one likes it, but ultimately, it probably doesn't hurt their ability to sell it. Hell, it might even help.

Describing my own practices, not writing a business ethics textbook here.

I have a film degree. I worked in IT for 2 decades. I manage metal bands and help with creative services. **I do all this for NO PAY.** Why? I am not a professional. I just know stuff, I am a nerd, one hell of a button-pusher, and my clients allow me to venture out to experiment with new tools. If I am paid at all, it's because of time spent, and that is negotiated. But the outputs themselves without major oversight by myself are **NEVER FOR SALE.**

My writings equal **ALL FREE** on my website. My YouTube channel? Dating back to 2006, has never been set to monetize my activity for financial gain. I am not poor, but I ain't rich either. I struggle as everyone does. Probably more than most do. I use AI at a high level. Everything from design to coding to choosing what tires I need for my car. If I need HVAC help, I have deep conversations about the hardware. If I am not sure how to cook something, AI is always there to guide me like the village idiot I am.

Nothing I do with AI requires me to be paid for the effort. However, if someone wants me to do stuff for them using all my tools I have, you are paying me for my time spent, because for every minute I am doing for someone else is a minute I am not working on stuff for me. Not the outputs themselves. The AIs just help me get to the finish line. I have never worked particularly well with others unless I retained executive control over the work. I use these tools to accomplish what I want/need to accomplish, not to pay my goddamn bills and bloat my bank account.

I have the knowledge, experience, and tools to participate in this same economy. I deliberately choose not to exploit the system in the way I'm criticizing…

—END OF LINE—

Ready CreatorSLOPfluencer Level 1
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